

SWG Training course on communication, presentation, organisation of events and documentation

Day 3
Wednesday, 24.4.2013



- Daily programme, 24.04.2013
- 09⁰⁰ Feedback committee
 - 09¹⁵ Continuation with presentation of Group Work results
 - 11⁰⁰ Stakeholders' Group meeting with the Regional Coordinator
 - 12⁰⁰ Organization of event, example of a script
Moderation cycle, some useful tools
 - 13⁰⁰ Lunch break (30 min. shorter)
 - 14³⁰ Group Work on preparation of a real event
 - 16¹⁵ Presentation of the results of GW
 - 17⁰⁰ Documentation: Why and How?
 - 17⁴⁵ Evaluation of the training course
 - 19⁰⁰ Dinner



feed-back committee giving a short summary of yesterday's activities

Feedback dana 23.04.2013.

SWG – RRD
Sava – Drina SHG



Struktura prezentacije

- Postaviti jasan cilj
- Stuktura prilagođena ciljevima
- Sastaviti zabilješke
- Vizuelno formulirati
- Pljeniti pažnju
- Odgovoriti na pitanja
- Završiti jasnim izjavama





Continuing the presentations from yesterday afternoon

**Team 3:
Rural Households in the function of Tourism**



- Postizanjem sporazuma o regionalnoj suradnji – osiguranje plasmana
- Proizvodnja domaćih proizvoda kao dodatni izvor zarade
- Proizvodnja domaćih proizvoda kao glavna djelatnost
- Eko-etno turizam – ugostiteljsko smještajne usluge individualnim gostima
- Pružanje usluga hotelskog smještaja s gastro ponudom iz regije
- Masovni turizam – organizacija tradicijskih manifestacija



Mogući modeli kao rezultat specifičnih ciljeva

Projekt SWGRRD





including impressions
from the **field trip last
year**

Allgäu – regionalna suradnja Njemačke i Austrije

- Mali proizvođači u funkciji ugostiteljsko turističke ponude
- Prirodni resursi u funkciji domaće proizvodnje
- Brendiranje proizvoda nastalog kao rezultat suradnje na regionalnoj razini
- Zajednički inovativni projekti financirani iz lokalne uprave i EU fondova



Primjer dobre prakse – Bavarska / Njemačka

Projekt SWGRRD



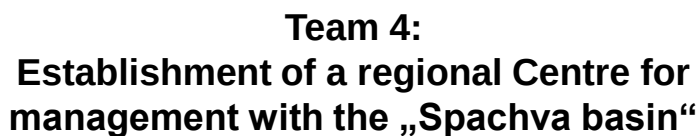




Domaći proizvodi

Projekt SWGRRD

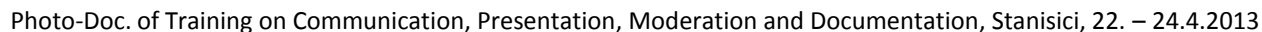
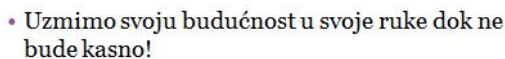
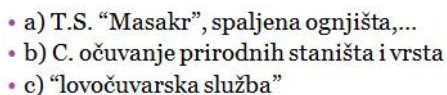




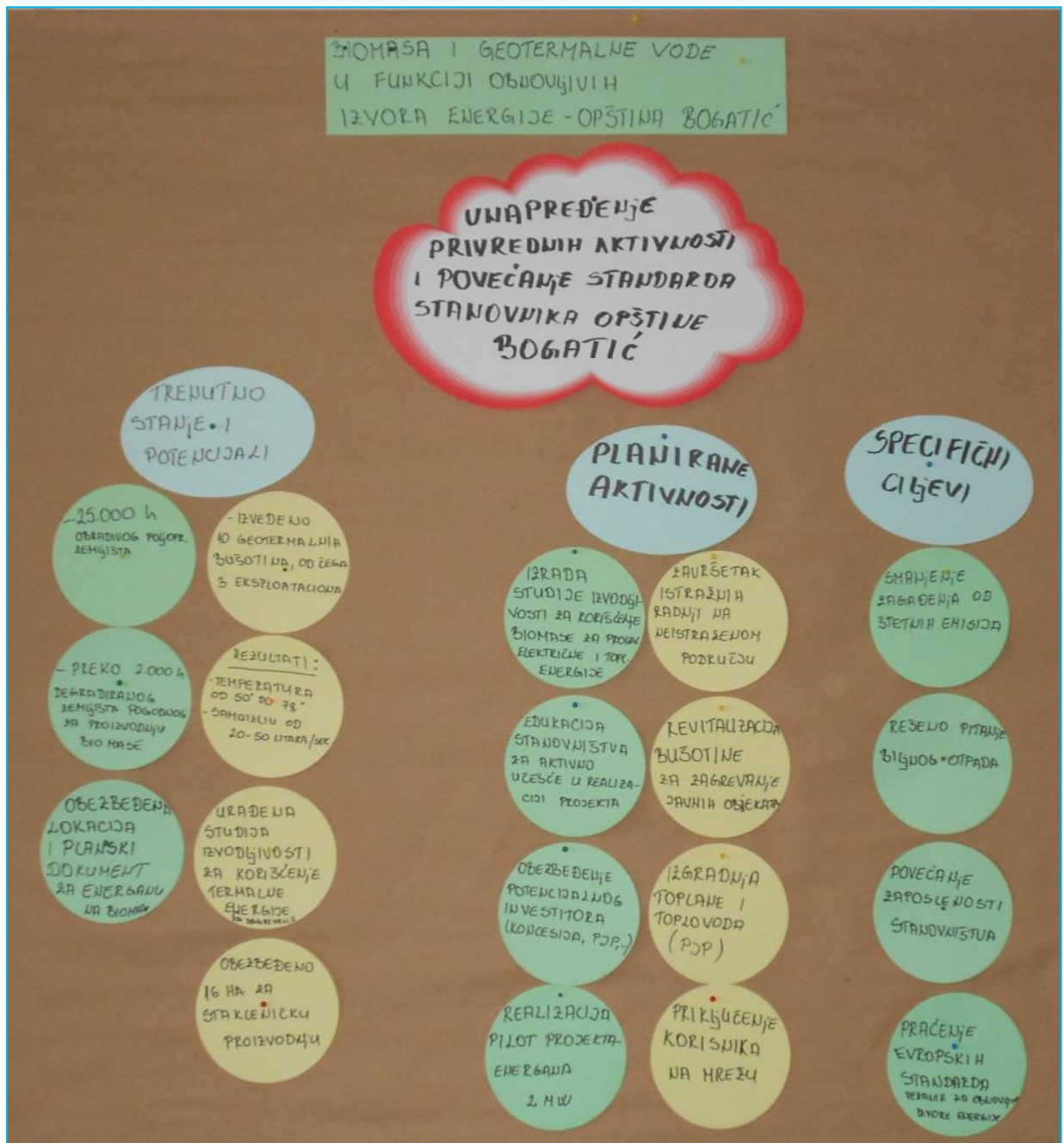
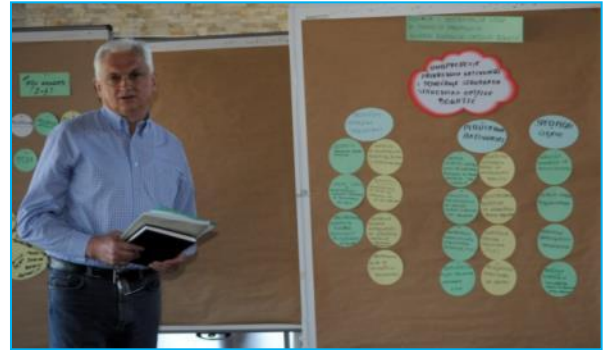
Mateja Matella Ilišević
Ivan Plavšić
Peđa Mišić
Nebojša Manojlović

- Predstavници UO VSŽ za šumu i vodoprivredu
- Predstavnici UO SO za šumu i vodoprivredu
- Predstavnici Srbija šume, šumskog gazdinstva Morović
- Predstavnici Hrvatskih šuma
- Predstavnici nadležnih opština/općina

- a) T.S. seča, nesinhronizovanost,...
- b) C. disbalans, uništavanje,...
- c) Rangers



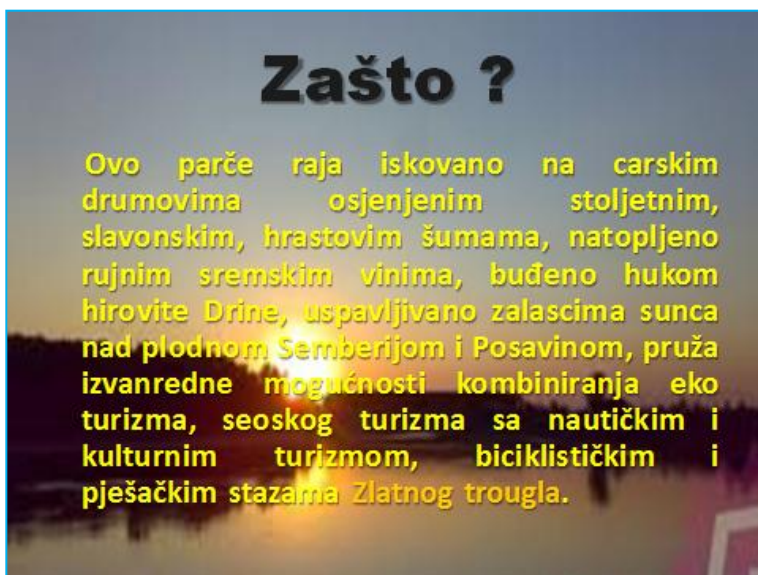
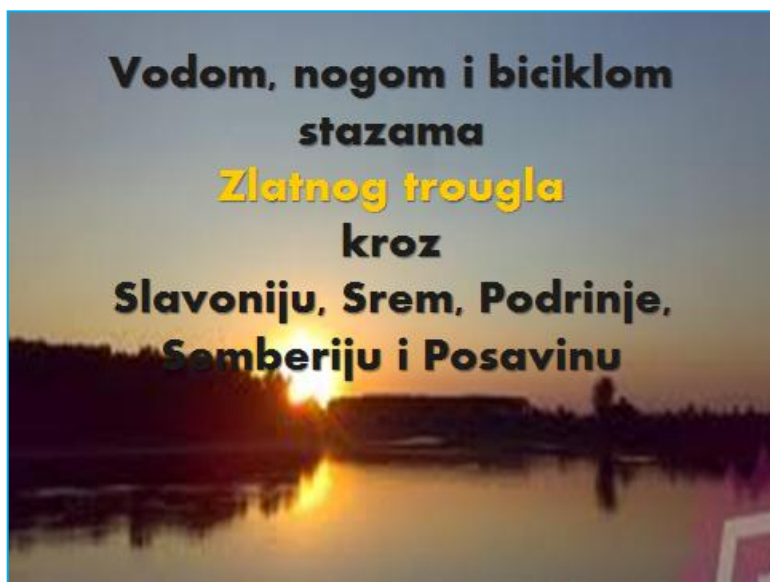
Team 5 using the mobile visualisation: Biomass and geothermal waters for renewable energy – Municipality of Bogatic





**Presentation of
Team 6:
„With water, foot
and bicycle paths
through the Golden
Triangle of
Slavonia, Srem,
Podrinje, Semberija
and Posavina“**

Why?



Na koji način ?

- Izgradnjom mreže pješačkih i biciklističkih staza i uređenjem vodnih putova naš će Zlatni trougao hraniti i obogatiti ovaj važan pješački koridor.



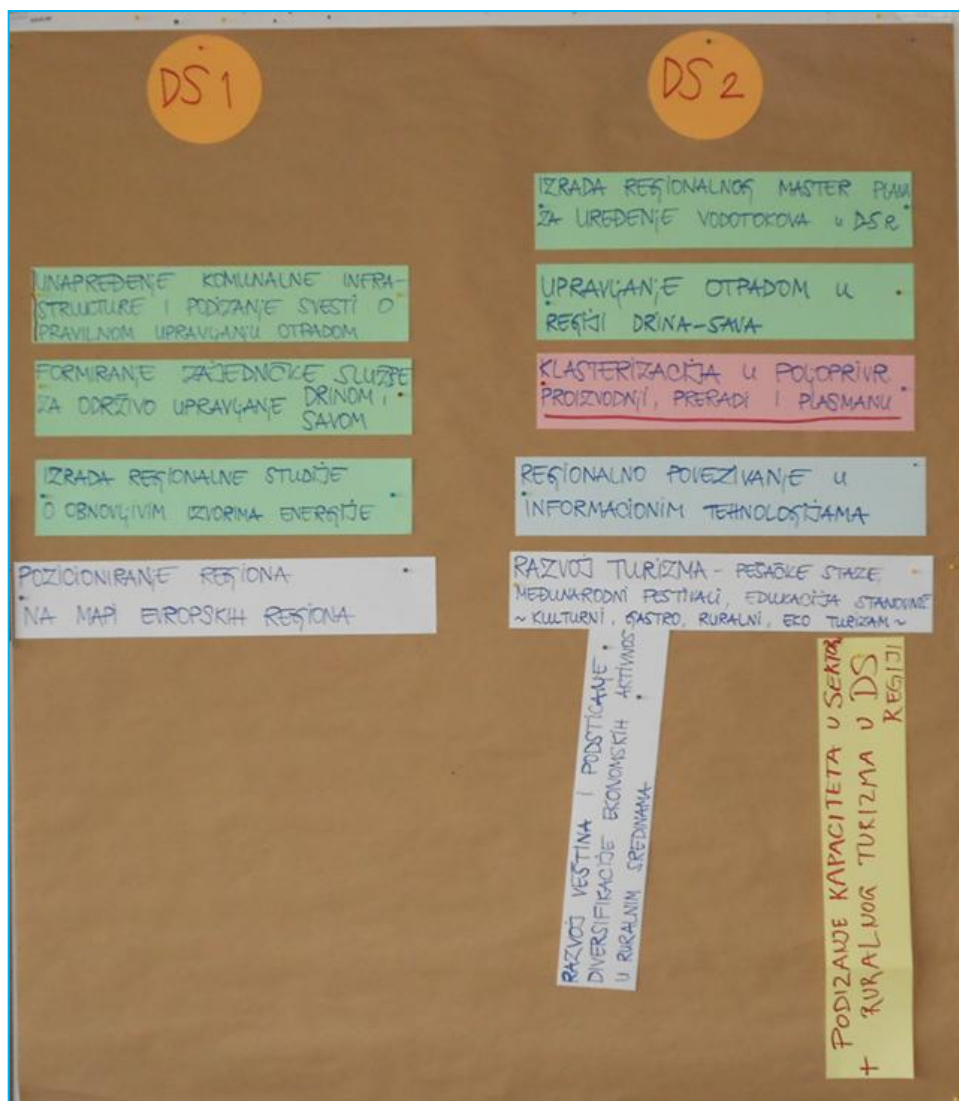
And how?



In between, an energizer:
Tiger, Samurai and an old women ...



Discussion on priorities with the regional coordinator





KRITERIJUMI

ZA ODABIR PROJEKATA

- ① REGIONALNI KARAKTER
(preko 50% opština u regionu)
- ② INOVATIVNI PRISTUP
- ③ STEPEN UTICAJA
- ④ STEPEN IZVODLJIVOSTI
- ⑤ ODRŽIVOST
- ⑥ REGIONALNI / LOKALNI
NIVO NADLEŽNOSTI
- ⑦ OBIM CIJNE GRUPE

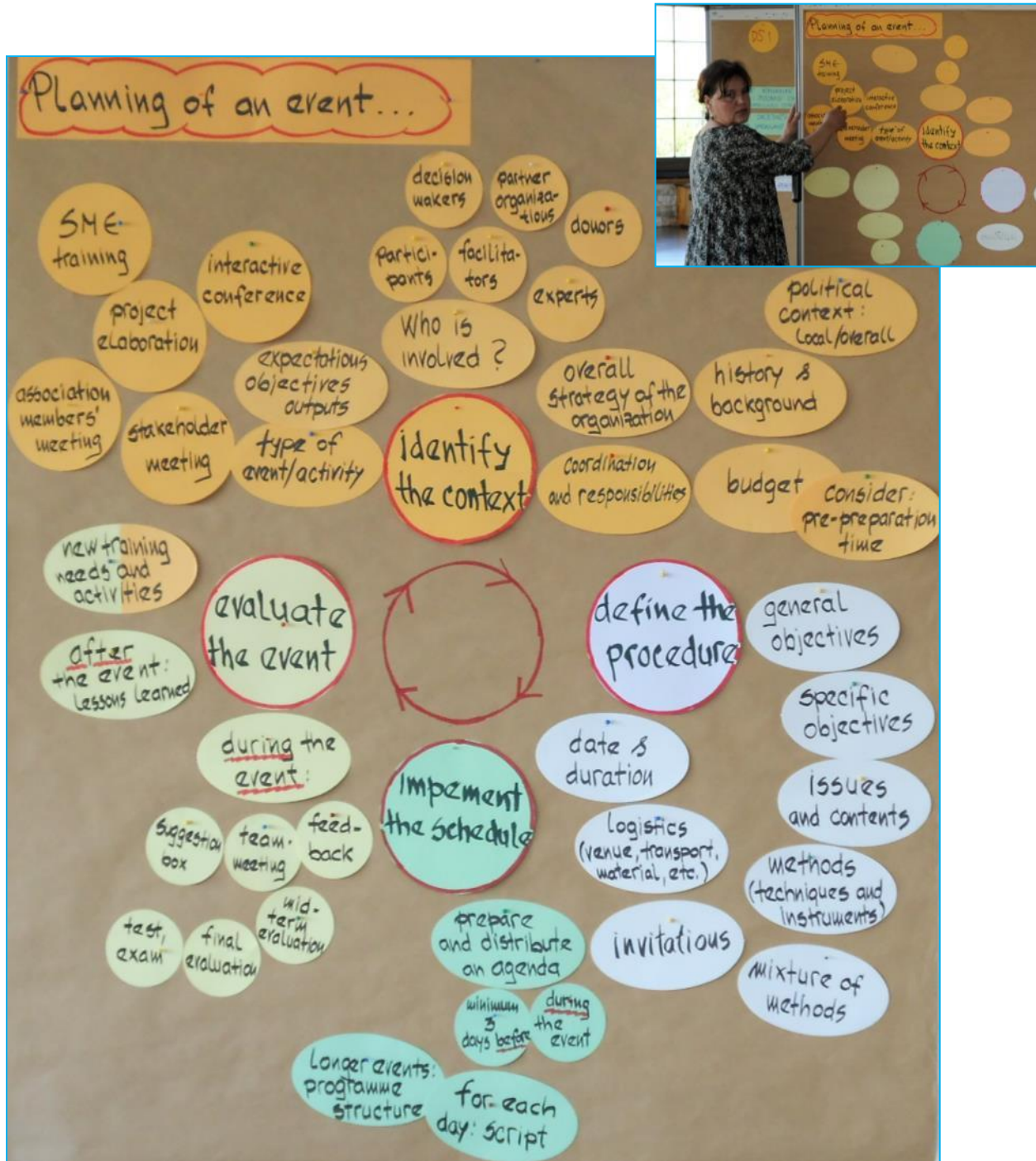
Alexandar and Vera in
discussion with the
stakeholders

OBLASTI

TURIZAM - \$ NIKA
POČOPRIVREDA - SABINA
EKOLOGIJA - NEROJKA

The training continued with an overview on „**Planning of an event...**“.
The chart makes clear, that **a lot of work has to be done before the event**.

This includes the definition of clear objectives, a careful selection of participants and the calculation of the required duration and necessary budget



The „Script“ describes the details **HOW** the event is going to be conducted. Like in a film, this document is important for moderators and organizers but it is never presented to the audience



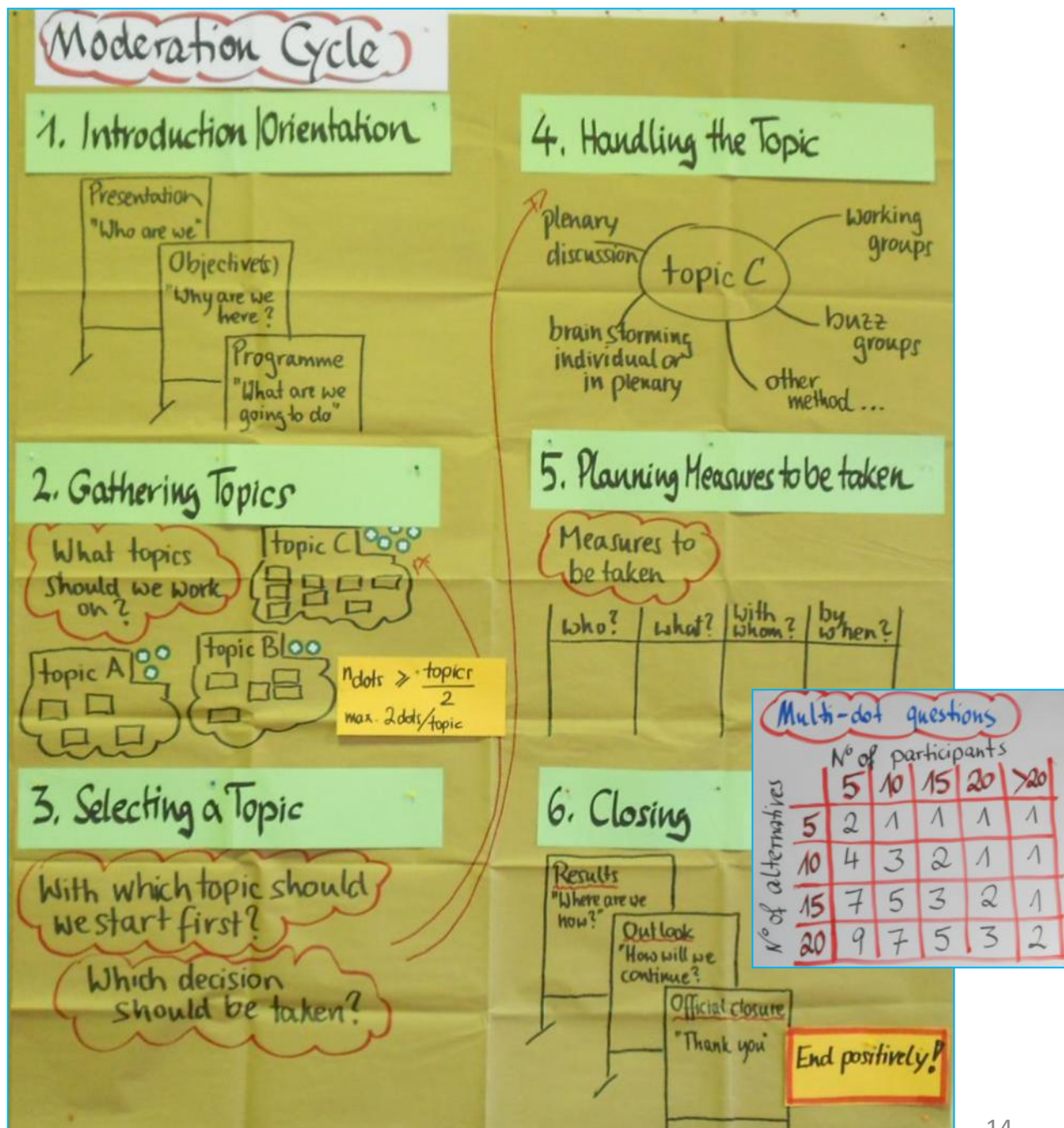
Through an example from a real event:

WHEN time	WHAT Content/Topic	WHO Responsibility	HOW Methodology/steps	Comment/details
Day 1				
09:00	Official Opening – Welcoming speech	H.E. Minister	Speech	Gives the word to Mr. GG, Organizer
09:15	Official Opening – Address	Mr. GG	Speech	
09:30	"Agriculture and Enlargement - challenges ahead for the EU and the Western Balkans"	Mr. JP	PP Presentation	Mr. GG invites Mr. JP
10:00	Introduction into the WORKING SESSION1	Mr. BI	Talk	Shortly presents the program that follows and introduces the Moderators
10:05	"Challenges in preparation and implementation of rural development policy during the pre-accession period"	Mr. KM	PP Presentation	Mr. BI invites Mr. KM
10:35	"Opportunities and obstacles in application of the EU RD policy in the Western Balkan Countries – Critical Assessment"	Mr.EE	PP Presentation	Mr. BI invites Mr. EE
11:05	Coffee Break	(Arranged by Julija)		Mr. BI invites the participants
11:30	"Specifics of the Montenegrin mountainous agriculture and implemented rural development measures in the reform processes"	Mr. MM (the host)	PP Presentation	Mr. BI invites Mr. MM
12:00	"Mountain areas of Europe and European mountain policies; Approaches and FAO TCP experiences"	Dr. Prof. Y B	PP Presentation	Mr. BI invites Mr. YB
12:30	"Balkan is planting its future - The Tree Day, regional initiative for afforestation of the Balkan mountains"	Mr. BT	Presentation	Mr. BI Mr. BT

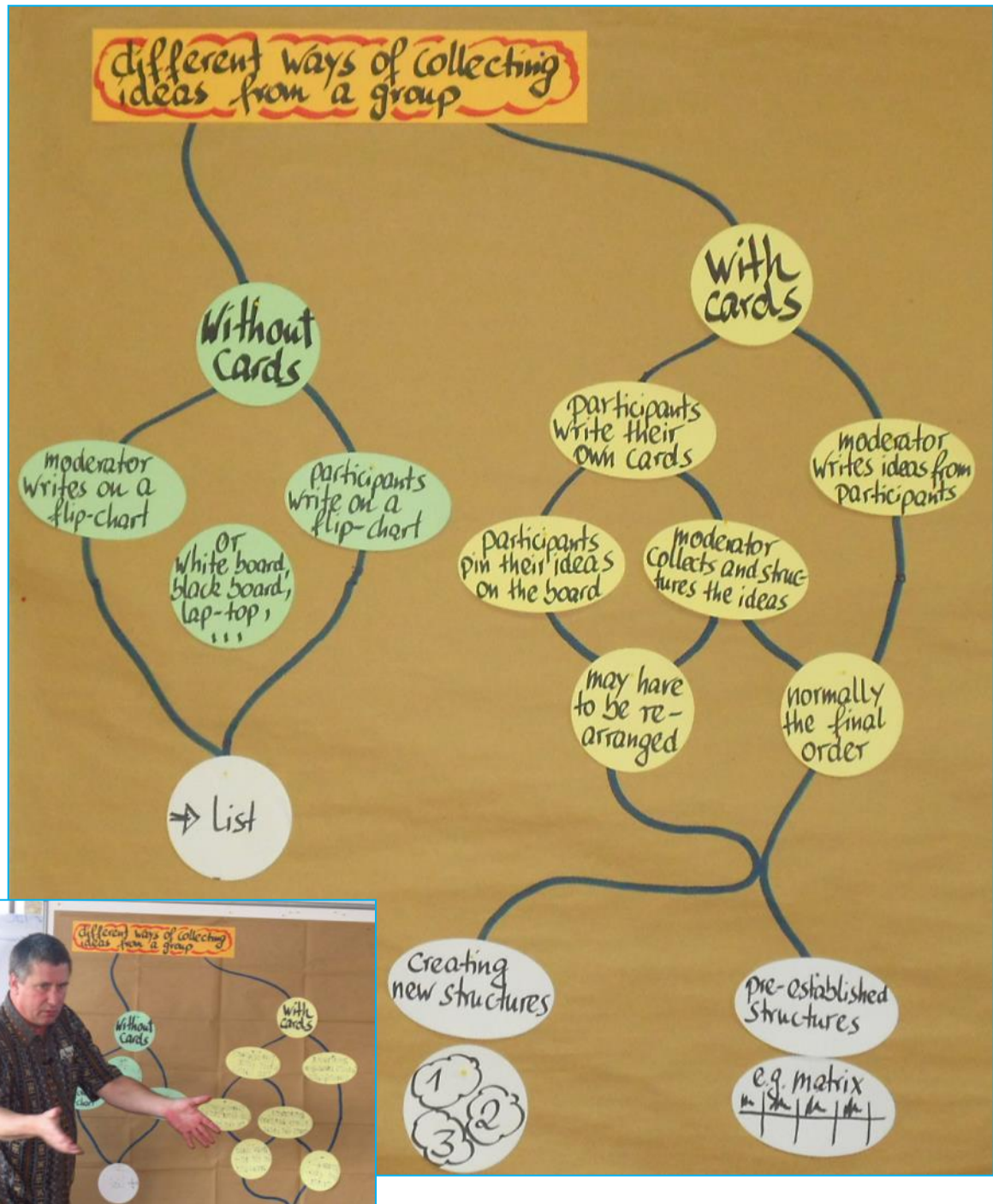
The sequence of steps in a moderated workshop follows the moderation cycle.

After an introduction/clarification phase topics are gathered, prioritized and handled e.g. in working groups.

At the end of the work session, an action plan is created.

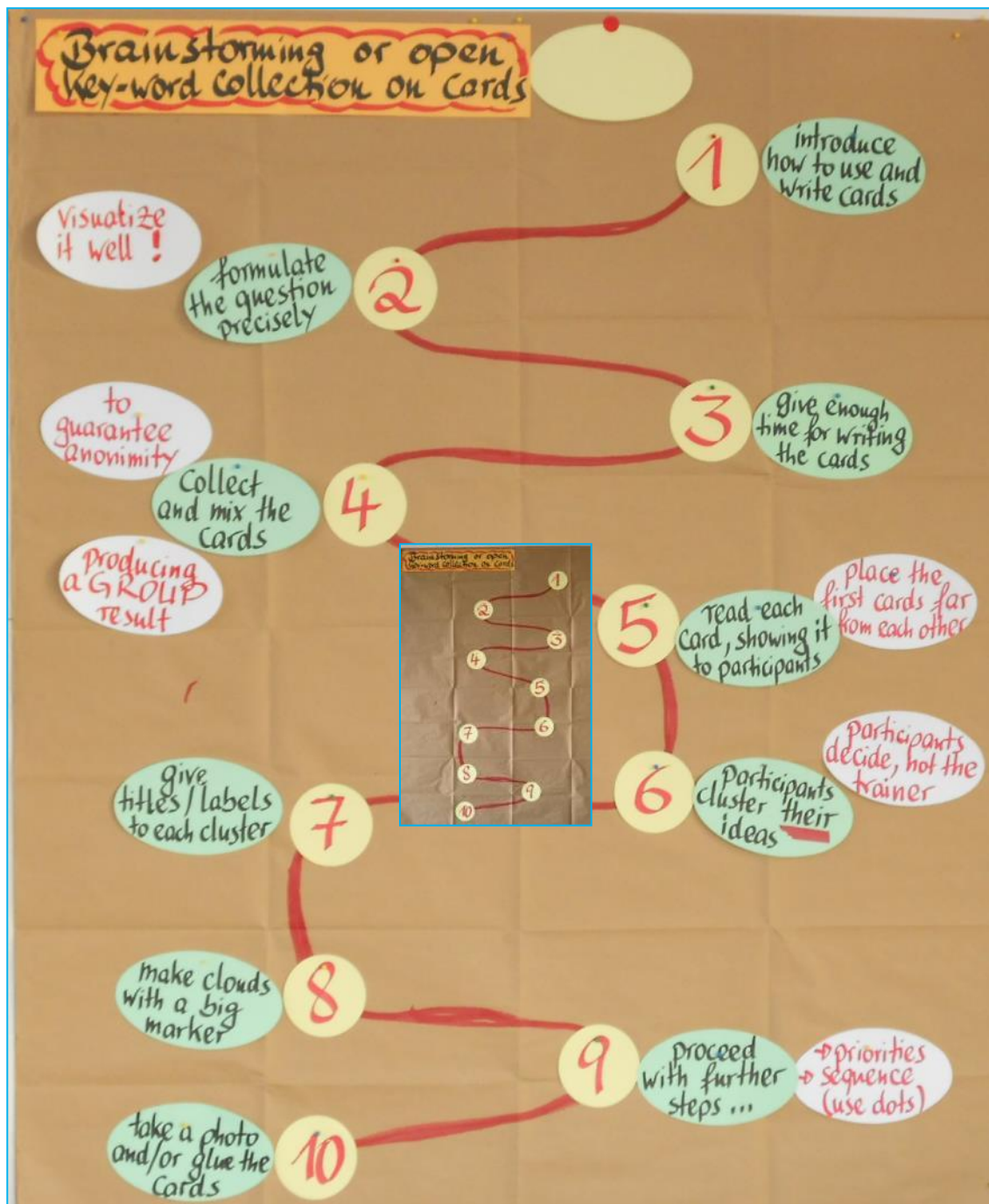


As the **collection of ideas/topics/interests from a group** is one of the key moments in a participatory event, different ways with and without cards are described



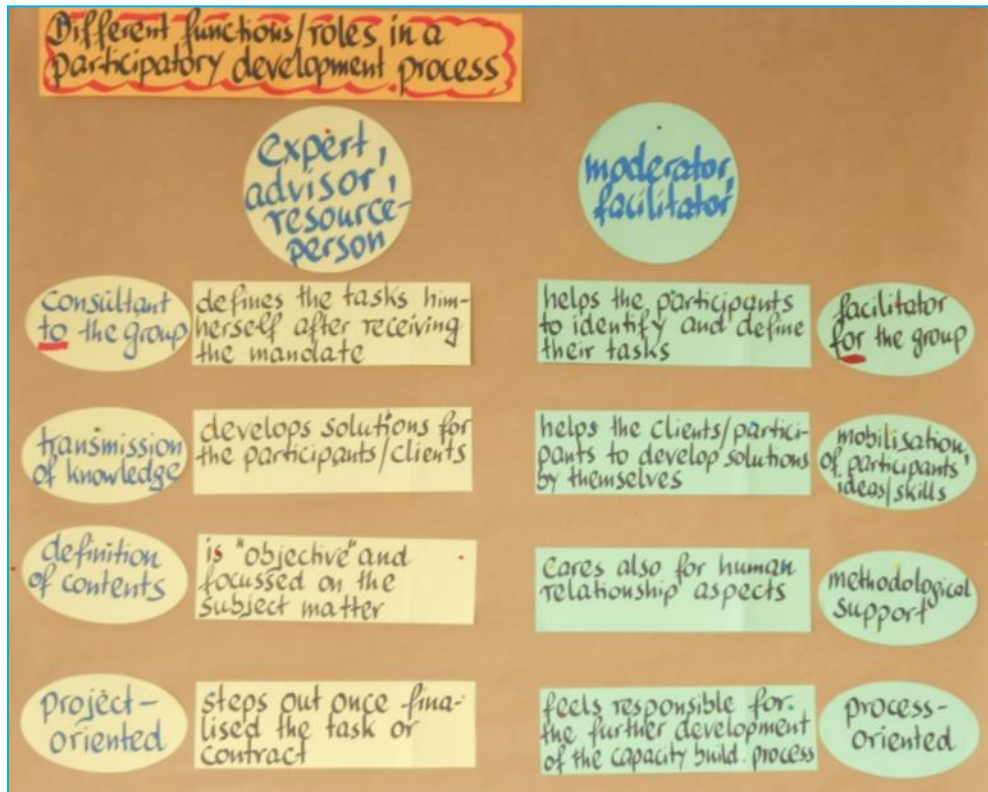


One of the frequently used techniques:
Brainstorming or open key-word collection

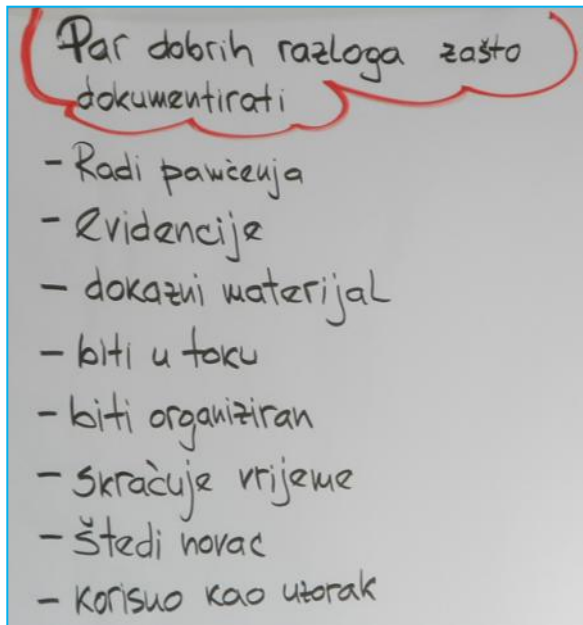


The different functions/roles in a participatory development process:

it is very important to distinguish between them and be clear which role we are in at a certain moment

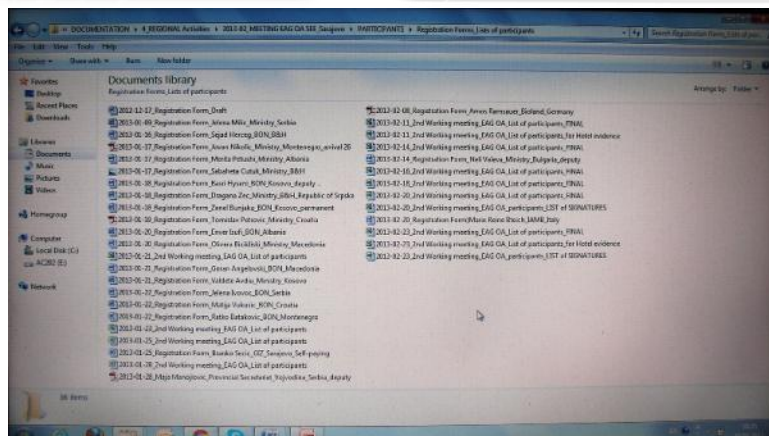


Irena giving documentation examples

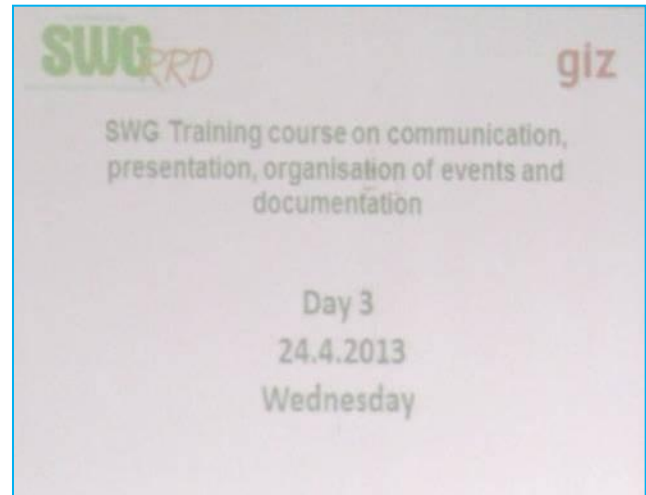


Starting with participants ideas about: "Several good reasons why to document?"

And introducing practical examples on how to document; how to systematize/organize the documentation and stressing the importance of the proper labeling of the files



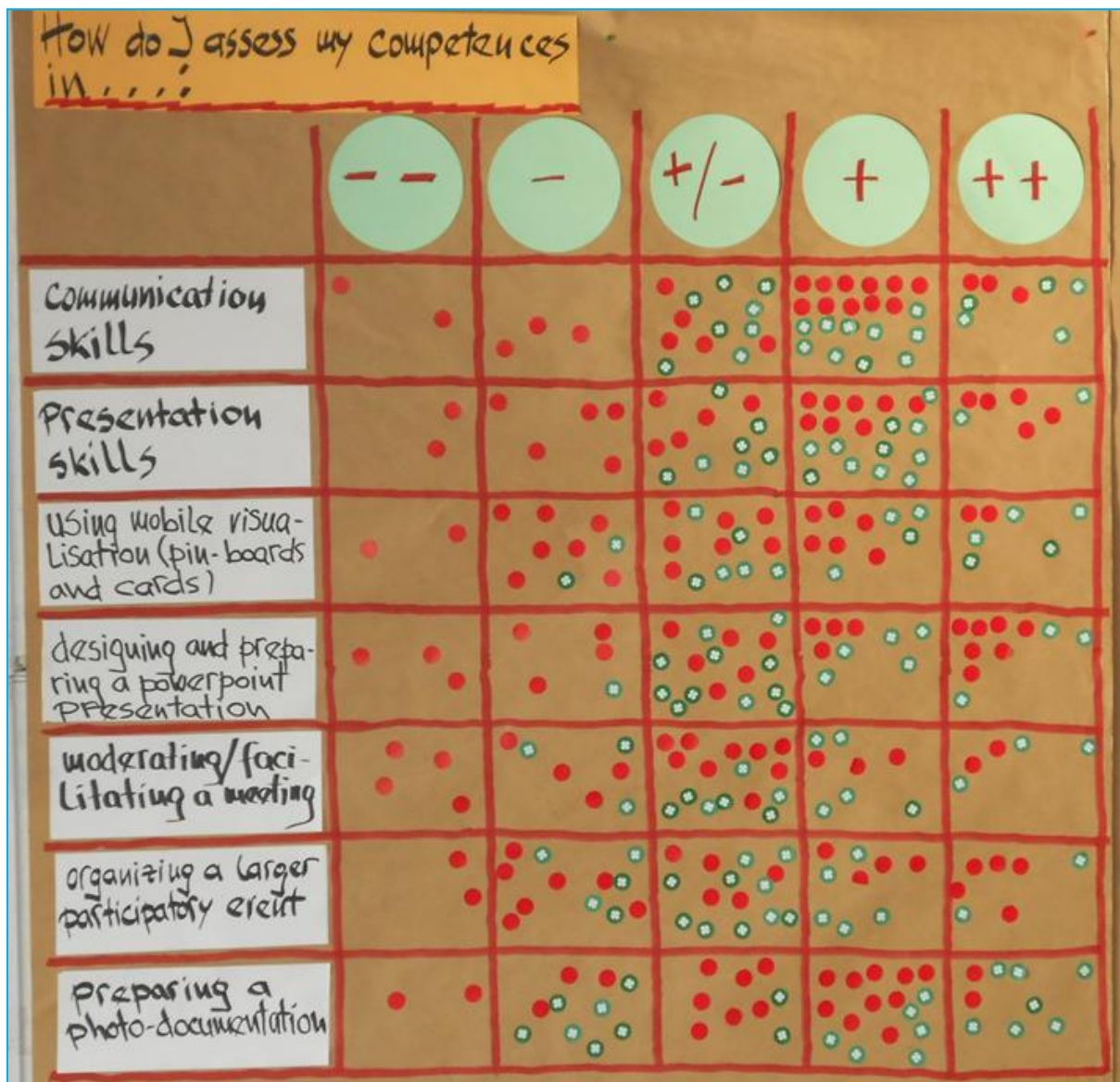
The photo documentation allows simple and fast documentation of a moderated and visualized meeting. The process is transparent and avoids discussions and disputes afterwards. Prerequisite for a good documentation are well structured pin boards and a legible writing



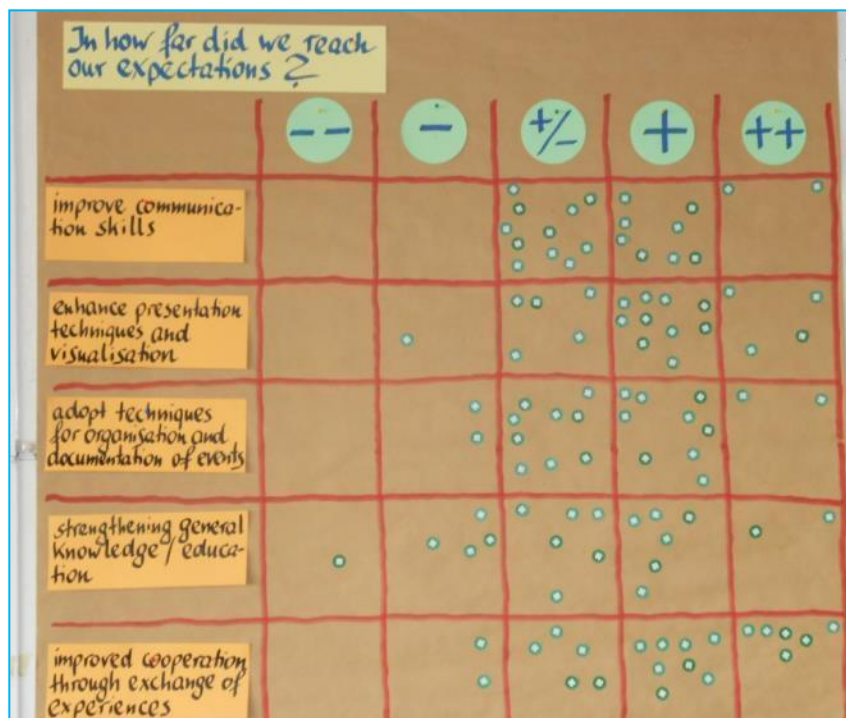
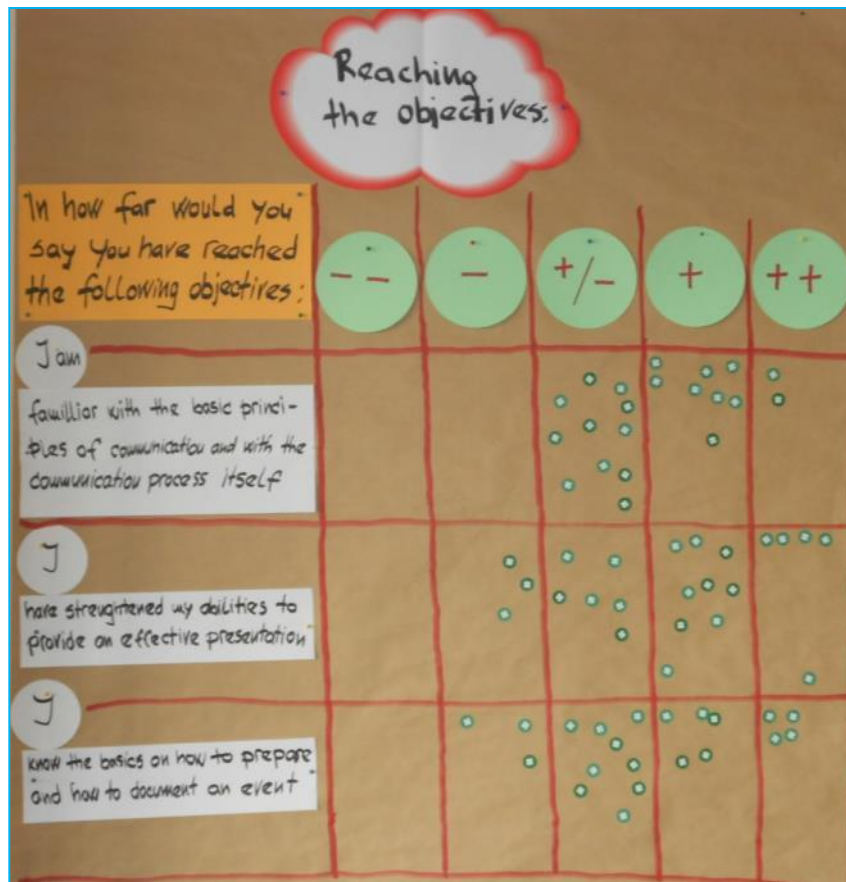
Preparing for the evaluation of our three training days



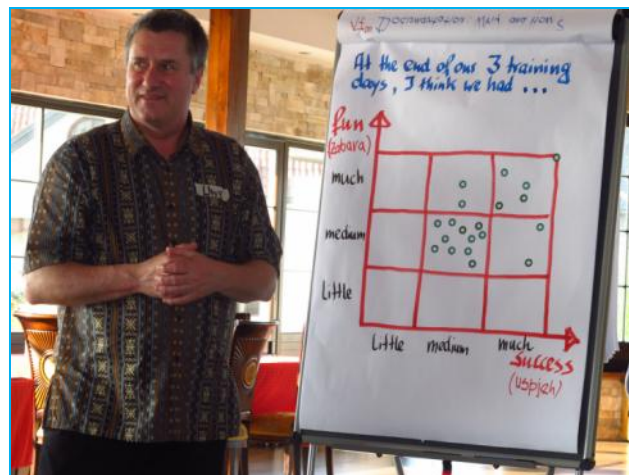
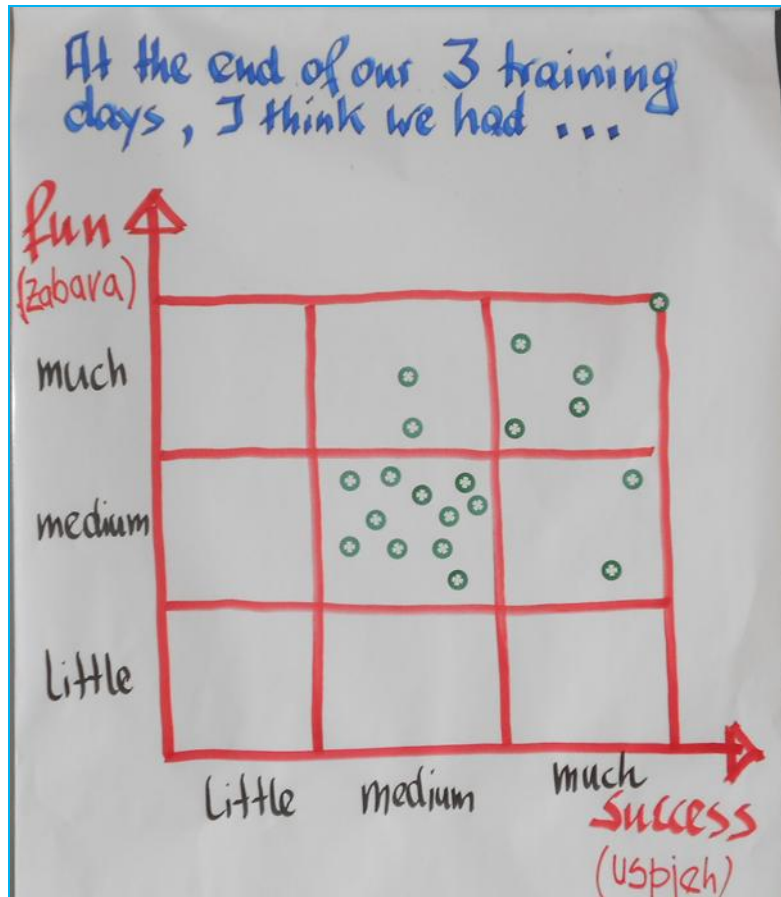
The final self assessment shows the areas in which we could improve our skills during the training (green vs. red dots):



In how far **did we achieve our training objectives and the expectations** from the first day?



A very equilibrated ranking towards fun and success





**Thanks a lot to this powerful Stakeholder Group
from the „Drina-Sava“ cross border region**